

WELSH HOUSING QUARTERLY

New ideas for housing and regeneration

www.whq.org.uk



Circulation

1,650 copies per quarter, 2,000 for spring issue

Deadlines and distribution dates 2005

Issue 58	Deadline 11 th March	Distribution week of 11 th April 2005
Issue 59	Deadline 16 th May	Distribution week of 13 th June 2005
Issue 60	Deadline 22 nd August	Distribution week of 19 th Sept 2005
Issue 61	Deadline 25 th Nov	Distribution first week of 2006

Advertising Rates for full colour

Single/Multiple Issue Advertising (Price per issue)

Number of issues	1	2	3	4
Directory listing 1/16 page	£25.00	£22.50	£20.00	£17.50
1/8 page (60x90mm)	£45.00	£42.50	£40.00	£37.50
¼ page (130x90mm)	£80.00	£75.00	£70.00	£65.00
½ page (130x190mm)	£150.00	£140.00	£130.00	£120.00
Full page (270x190mm)	£300.00	£280.00	£260.00	£240.00
Prime Position - Back Page	£400.00	£380.00	£360.00	£340.00
Prime Position – Inside Back	£340.00	£320.00	£300.00	£280.00

(No VAT payable)

Additional discounts are available for voluntary organisations, local authorities and housing associations upon request.

These prices are for advertising only; if artwork or type setting is required, this can be arranged at an additional cost.

These costs include events listing on the WHQ website if required.

Contacts:

Design/artwork preparation:

Jane Thomas

The Big Design

tel 0845 045 0278

email jane.thomas@tbdenterprise.com

Sponsorship:

Sharon Sullivan

tel 07712 789417

email sharon.sullivan4@ntlworld.com



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Advertising booking form

I would like to place an advertisement in Welsh Housing Quarterly (please tick):

	Number of issues	Magazine issue no(s)
<input type="checkbox"/> Directory listing	_____	_____
<input type="checkbox"/> 1/8 page	_____	_____
<input type="checkbox"/> 1/4 page	_____	_____
<input type="checkbox"/> 1/2 page	_____	_____
<input type="checkbox"/> Full page	_____	_____
<input type="checkbox"/> Back Page	_____	_____
<input type="checkbox"/> Inside Back Page	_____	_____

Total cost (please refer to advertising rates): £ _____

Please confirm acceptance of this booking and invoice our organisation:

Contact name: _____

Organisation
and address: _____

Tel: _____

Signed: _____ Date: _____

Please send completed form to: Sharon Sullivan
21 Penydarren Drive
Whitchurch
Cardiff CF14 2TT