

WELSH HOUSING QUARTERLY

New ideas for housing and regeneration

www.whq.org.uk



Circulation

1,650 copies per quarter, 2,000 for spring issue

Deadlines and distribution dates 2005

Issue 58	Deadline 11 th March	Distribution week of 11 th April 2005
Issue 59	Deadline 16 th May	Distribution week of 13 th June 2005
Issue 60	Deadline 22 nd August	Distribution week of 19 th Sept 2005
Issue 61	Deadline 25 th Nov	Distribution first week of 2006

Sponsorship-Subscriber Packages

A variety of packages are available as follows:

	Platinum	Gold	Silver	Bronze
Advertisement	Full page – right facing	Half page	Quarter page	Eighth page
Free space for editorial/advertorial	Full page	Half page	Quarter page	Eighth page
Copies of magazine	25	20	20	15
Placement of news item	Yes	Yes	Yes	Yes
Accreditation in magazine	Yes	Yes	Yes	Yes
Accreditation/link on WHQ website	Yes	Yes	Yes	Yes
Events listing on WHQ website	Yes	Yes	Yes	Yes
Cost one issue only	£450	£210	£140	£70
Cost per issue (two issues)	£440	£205	£135	£67.50
Cost per issue (three issues)	£430	£200	£130	£65
Cost per issue (four issues)	£420	£195	£125	£62.50

(No VAT payable)

Additional discounts are available for Voluntary organisations, local authorities and housing associations upon request.

These prices are for sponsorship only; if artwork or type setting is required this can be arranged at an additional cost.



WELSH HOUSING QUARTERLY

New ideas for housing and regeneration

www.whq.org.uk

Sponsor-Subscriber booking form

I would like to book a Sponsorship Package in Welsh Housing Quarterly (please tick):

	Number of issues	Magazine issue no.(s)
<input type="checkbox"/> Bronze Sponsor-Subscriber Package	_____	_____
<input type="checkbox"/> Silver Sponsor-Subscriber Package	_____	_____
<input type="checkbox"/> Gold Sponsor-Subscriber Package	_____	_____
<input type="checkbox"/> Platinum Sponsor-Subscriber Package	_____	_____

Total cost (please refer to rates): £ _____

Please confirm acceptance of this booking and invoice our organisation:

Contact name: _____

Organisation and address: _____

Tel: _____

Signed: _____ Date: _____

Contacts:

Design/artwork preparation:
Jane Thomas
The Big Design
tel 0845 045 0278
email jane.thomas@tbdenterprise.com

Sponsorship:
Sharon Sullivan
tel 07712 789417
email sharon.sullivan4@ntlworld.com

Please send completed form to: Sharon Sullivan
21 Penydarren Drive
Whitchurch
Cardiff CF14 2TT